



Summary Information

Permit No: F00020540

Type of Permit: FILMING

Release Date: 09/29/2009

Production Company CORSER COMMUNICATIONS

Producer Giovanni Hidalgo

Insured Company Name CORSER COMMUNICATIONS

Director Giovanni Hidalgo

Contact Phone No. 1 310-422-2510

1st AD Giovanni Hidalgo

Contact Phone No. 2

Fax

Production Manager Giovanni Hidalgo

Address 8306 WILSHIRE BLVD, #4770

FilmL.A. Coordinator Hans Groszkruger

BEVERLY HILLS, California 90211

Production Title IYAS

Location Manager Giovanni Hidalgo

Type of Production Music Video

Primary Phone Office - 818-484-3007

Secondary Phone Mobile - 408-590-8867

Location Assistant Giovanni Hidalgo

Primary Phone Office - 818-480-3007

Secondary Phone Mobile - 408-590-8867

Fees

FILMLA FILM APPLICATION FEE \$625.00

Total Permit Fee \$2,324.00

LA COUNTY - BEACH USE \$400.00

Number of Locations 2

 LA CITY DEPT OF REC AND PARKS PARK
 MONITOR FEE \$1,064.00

 LA CITY FIRE DEPARTMENT SPOT CHECK
 SURCHARGE \$85.00

 LA CITY DEPT OF REC AND PARKS SPECIAL
 FACILITY ADMINISTRATION FEE \$150.00



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information**Location****Location 1 of 2****Page 1 of 1**

Permit Number	F00020540	Location Manager	Giovanni Hidalgo
Production Company	CORSER COMMUNICATIONS	Primary Phone	Office - 818-484-3007
Insured Company	CORSER COMMUNICATIONS	Secondary Phone	Mobile - 408-590-8867
Production Title	ITYAS		

Location Address 100 Ocean Front Walk, Los Angeles, CA, 90291

Location Names VENICE BEACH

Location Type Beach

Location Description VENICE BEACH / LA COUNTY BEACH

Film Dates 9/30/2009 - 9/30/2009 07:00 - 20:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
 Must comply with attached Beaches and Harbors Conditions
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic
 No Parking in handicap spaces at anytime.

Please see attached documents Corser Rush Films AGENT Letter239.pdf
 BEACHES and HARBORS VENICE BEACH CONDITIONS Dec 2009.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	10		Cast	5
	Cube Trucks	1		Crew	8

Filming Activities All exterior dialogue; music performance & minimal/controlled playback. ;

Jurisdiction	Political: Los Angeles City - Council District 11	Police: Los Angeles Police Department	Fire: Los Angeles City
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Location Notes COMPANY MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PCI PROPERTY

RESERVATIONS FOR FILMING AT LA COUNTY BEACHES IS DONE THROUGH FILMLA.

No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

Coordinator Note FILMING AT TOWERS AVE 18 AND AVE 19. NO WATER ACTIVITY

Parking	Base Camp	Crew Parking
	Location Type : Location	Location Type : Location
	Street : Parking Legally in PCI (Pay-Up-on-Arrival)	Street : Parking Legally in PCI (Pay-Up-on-Arrival)



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Summary Information

Location

Location 2 of 2
Page 1 of 1

Permit Number	F00020540	Location Manager	Giovanni Hidalgo
Production Company	CORSER COMMUNICATIONS	Primary Phone	Office - 818-484-3007
Insured Company	CORSER COMMUNICATIONS	Secondary Phone	Mobile - 408-590-8867
Production Title	ITYAS		

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Names VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 9/30/2009 - 9/30/2009 07:00 - 20:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
 Must comply with attached conditions
 Must comply with attached Rec & Park Conditions
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Please see attached documents CORSER VENICE.pdf
 Venice Area July 2009.pdf
 Venice Area July 2009.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	8		Cast	5
	Cube Trucks	1		Crew	8

Filming Activities Ext. Dial; filming controlled/minimal music performance & playback; Shooting at muscle beach, skate park;

Jurisdiction	Political: Los Angeles City - Council District 11	Police: Los Angeles Police Department	Fire: Los Angeles City
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Location Notes COMPANY MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PCI PROPERTY

NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES

Parking	Base Camp	Crew Parking
	Location Type : Location	Location Type : Location
	Street : Parking Legally in PCI (Pay-Up-on-Arrival)	Street : Parking Legally in PCI (Pay-Up-on-Arrival)

Permit #F00020540

Appointment of Film Permits Unlimited, Inc.

As Authorized Agent and representative

I certify that I am a representative of Corser Comm. Co. ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 9/29/09Name of Principal Corser Comm. Co.By: Giovanni Hidalgo

Representative's Signature

Print Representative's Name Giovanni HidalgoRepresentative's title ProducerPrincipal's Address 8306 Wilshire Blvd 4770
Beverly Hills CA 90211Principal's Telephone 408 590 8867

Film Permits Unlimited, Inc.

Phone (818) 347-9929

Fax (818) 347-9784

Please sign and fax back

Principal = Name of Company

Special Filming Conditions for Los Angeles County Beaches

VENICE BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines. May not block public or emergency access at any time.
- May not interfere with lifeguard, maintenance or scheduled beach activities or special events at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. **For the Venice BL & Rose Av lots: No arrival prior to 7:00 AM or staying past 10:00 pm unless a survey of the residential buildings has been obtained. For the Washington BL lot: Companies will not be allowed into the lot prior to 7:00 AM or after 10:00 PM (No Exceptions).** Sign removal in LA County parking lots is prohibited.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **NO DRIVING SCENES ALLOWED ON SAND. Use of 4-wheel drive vehicles on the beach is approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time**
- **Equipment vehicles larger than 33 feet in length parking in the Venice Boulevard Beach parking lot must have flagman for safety purposes when crossing over the bike path. Companies may also be required to pay for a parking attendant.**
- **Equipment vehicles may not park on bike path that goes through the Venice Boulevard beach parking lot at any time.**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). *There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **All equipment must be 10 feet from bike path. Companies must fly cables over bike path.**
- **Generator(s) must be placed facing the water side of the parking lot.**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**
- **Companies must keep base of Venice Pier clear of all equipment and persons while filming on the pier.**
- **Emergency access areas (marked in red) can not be used at any time (No exceptions).**

NOT A
T
M
PERMIT



PARK FILM OFFICE

City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

VENICE BEACH RECREATION CENTER **Film Production Guidelines** **Special Facility**

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit and or forfeit of your security deposit.

- No vehicles/heavy equipment allowed on property. No un/loading, shuttle drop off etc, Including gators and shuttle vans, unless otherwise approved by the Recreation Director. OK to use hand carts.
- No staging of equipment or cast and crew on any grass areas.
- No on-site parking. Must arrange off-site parking.
- Must not interfere with recreation and/or maintenance activities.
- Daily maintenance activities may be scheduled.
- Public access required. No exclusive use of facility/area.
- May not block any bike paths.
- Grassy areas may be edged, mowed and watered.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.
- The designated area may be revoked or not allowed at all depending on weather and location conditions.
- Failure to comply with these smoking guidelines may result in a fine.
- No alterations to park property unless otherwise approved by the Recreation Director.

F-20540

CORSER COMMUNICATIONS-IYAS
(VENICE REC)

- Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
- No base camp or craft services on-site.
- Must identify all cable boxes with cones.
- "CABLE ON FLY" in high foot traffic areas.
- Must restore any alterations or damages to original or better.
- Must Leave at tail time 8pm.
- Company must work around maintenance.

F-20540

**CORSER COMMUNICATIONS-IYAS
(VENICE REC)**

**SPECIAL FILMING CONDITIONS
VENICE AREA**

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m.** unless approved by The Department of Recreation and Parks.
- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
 - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m.** No community survey will be allowed for additional hours.
 - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**
- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**
- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

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